



WE'RE HIRING!

About the Position(s)

Seeking creatives who are the right match in personality, skillset, and style. Open to a range of ability and experience: recent grad (or a soon to be recent grad) to mid-level graphic designer with 4 – 8 years of experience. You are an independent thinker and creative problem solver keen to work with community based organizations. You have fresh ideas, a unique perspective, and a curiosity for life coupled with the grounding to follow through, and execute with care. You are committed to creative excellence and tough enough to persevere.

Summary of the key responsibilities; the degree of involvement and assistance is relative to your ability and experience.

Co-create on all stages of design process:

- creative brainstorming, ideation, and creative conceiving
- carry out image research
- thoughtful and strategic layout and use of page
- image creation, rendering/illustration, photo manipulation
- strong typography, hand lettering, and drawing
- convey feeling, brand personality, and expressiveness through design
- pre-press and preparation of files for the printer

Lead build out of our theme-based wordpress websites.

- Theme research and selection
- Set up bones of website
- Finesse front end look
- Add content
- Work with plug ins
- Carry out baseline SEO reporting
- work with and carry out Google Analytics data

Execute online media work

- website content adjustment and upload
- social media content adjustment and upload
- run annual back ups of client sites
- execute website maintenance where necessary

Experience with Adobe Creative Suite > Illustrator, Photoshop, In Design. A basic understanding of HTML. Advanced skills beyond this a plus, including an interest in video.

Contribute news learned about larger worlds of design, technology, user interface, branding, and marketing.

Be hungry to work, courageous to learn, curious, flexible, innovative in thinking, and ability to pivot.

Assist with marketing and research for Stephanie Chang Design Ink.

Position is:

Part time, contract, hourly to start, 15-20 hours/week. Two full days in kaimuki office + additional hours from home. Parking is free. Good pay, great mentorship, and growing opportunities. Though open, looking ideally for either 0-2 years of experience or 3-8 years of experience.

You need your own computer, a reliable internet connection, and to be reachable via phone. Though we will work in person, we will occasionally work remotely.

About the Company

We create highest level design (print, web, environment) for mission driven, community based clients who are making a difference in Hawai'i.

Stephanie Chang Design Ink's award winning design solutions help organizations succeed at telling their story and garnering the right support for their programs and initiatives. Serving Hawaii's community-based organizations devoted to social innovation and sustainability since 2008, SCDI is dedicated to creating "strategic design that delights."

We offer Brand Identity consulting and creation; Print and packaging; Environmental graphics, wayfinding, and infographics; Website design and development.

www.stephanieink.com

We care about people. We want to create things that people are attracted to and want to read, use, engage with. This is a hallmark of our design.

We ask the right questions. We push you to ask and answer tough questions so that the design is an effective solution. We understand the right design solution not only satisfies you, it also satisfies your target audience.

We Manage a Smooth Process. We understand we may have to please more than one of you. We are able to lead a smooth process that brings everyone on board >> whether it's gathering information, leading brainstorming to gather key stakeholders' opinions, or presenting our process to you along the way.

We Grow Community. Change agents are our friends. And we are passionate about community change and social innovation.

Applying for the position

Please submit your interest and materials for the position. Please email sales@stephanieink.com. Please use the subject heading: Graphic Designer Position

Please email a cover letter (explaining why you might be a good fit for the job), your resume, and samples of work from your portfolio. (It can be a link to your website, and/or links to viewing samples of your work, and/or a PDF file of your work). Please send your best work only, though I am interested in seeing the breadth of your work as well.

BONUS: Tweet me @stephanieink in 140 characters or less what you feel you could contribute to SCDI.